

Conference Schedule

Friday 27 November 2026 · Technopark Zürich

● Stage 1 Ground floor ● Stage 2 Level 1

08:30 – 09:00

Registration

09:00 – 09:15

Conference Opening & Welcome

09:15 – 10:00

KEYNOTE

Don't Kill a Fly With a Bazooka. Building AI That Actually Ships.

Stage 1

Dr. Eva-Maria Hempe Executive Director Public Sector EMEA, NVIDIA

10:00 – 10:15

BREAK Room change

10:15 – 10:45

Stage 1

From Gemini to AI for Financial Services: Building for the consumer vs. the enterprise at the time the world changed.

Dana Ritter CPO, Unique AI

Stage 2

The Room Becomes a Fund - Would You Have Backed It?

Céline Nim Founder & Managing Director, Khare Automations

10:45 – 11:15

BREAK Coffee Break

11:15 – 11:45

Stage 1

Radical Agility — Redesigning the Product Operating Model for an AI-Native World.

Dr. Robert MacKenzie Head of Product Management, TWINT

Stage 2

The Unglamorous Reality of AI at Scale. Lessons from the Zalando Assistant.

Ania Szostek Head of Product, Zalando

11:45–12:00

BREAK Room change

12:00–12:30

Stage 1

The 7 Deadly Sins of AI Product Design

Pauline Kabitsis Senior Behavioral Scientist, Irrational Labs

Stage 2

AI is not another Digital Transformation.

Niclas Delfs Market Lead Switzerland / Founder & Entrepreneur, Vector8

12:30–14:15

BREAK Lunch

13:00–13:45

LIGHTNING Product Lightning Talks

14:15–14:45

Stage 1

Call for Speakers — voting soon

Stage 2

Call for Speakers — voting soon

14:45–15:15

BREAK Coffee Break

15:15–16:00

PANEL Panel Discussion

Nick Lenten & Lax Poojary · moderated by Dominic Manwani

16:00–16:45

KEYNOTE **From Chasing Alpha to Chasing Startup Mistakes**

Stage 1

Beatrice Bushati COO & Co-founder, Pirr AI

16:45–17:00

Wrap-up & Farewell